

MACROECONOMIC ANALYSIS MEXICO: Survey of International Travelers

INEGI published this Thursday the results of the Survey of International Travelers (EVI), Survey of International Tourism (ETI) and Survey of Border Travelers (EVF) for the month of April, these surveys are intended to reveal the number of people from other countries that entered and left Mexico, as well as the expenses they incurred.



According to the data published by INEGI, 4,185,067 visitors entered the country during April (2,228,723 in April 2020) of which 2,325,824 were international (777,152 in April 2020). Compared to data from the previous year, the number of international tourists that entered the country increased 199.3%.

Total visitor spending also increased in the annual comparison. Compared to data from the previous year, total visitor spending increased 873.8%, reaching US\$1,277.7 million (US\$131.3 million in April 2020).

After 13 months of continuous falls in the arrival of foreign tourists and economic spillover from the COVID-19 pandemic, in April, Mexico registered its first growth in these indicators. It should be noted that in April of last year was the beginning of the greatest confinement in Mexico in the face of the pandemic, where the closure of several hotels began, the suspension of air routes and the cancellation of the various tourist products that were had, making the base low comparison.

Even with the economic reactivation and the relaxation of sanitary measures, the total number of visitors continues at figures lower than pre-pandemic levels, the average spending check and the total currency entered as well.

Additionally, it is one of those that faces a more complex reactivation due to its high dependence on global restrictions and the persistence of health risks inherent to the activities of the sector.

We suggest to remain neutral regarding the recovery expectation for 2021 within these travel indicators. We expect to see an important yearly rebound in the next two months due to the low comparison in May and June of 2020.

 $\textbf{Source:} \ \underline{\textbf{https://www.inegi.org.mx/contenidos/saladeprensa/notasinformativas/2021/ViajInternales/ViajInternales2021} \ \ \underline{\textbf{06.pdf}}$